

**8th Annual CPR/AED Awareness Day
at Six Flags Great Adventure**

Sunday, June 4, 2017



**Celebrating National CPR/AED Awareness Week
by Honoring Survivors and Their Heroes**

Guest of Honor and Keynote Speaker

This year we are proud to have Pepi Dragotta, Cardiac Arrest survivor, heart disease champion and founder of Heroes Foundation NJ, and now as our Guest of Honor and Keynote Speaker. Come hear Pepi's inspiring story that is becoming his life's mission, to raise awareness and provide the necessary tools and education to our communities in an effort to combat the loss of life through sudden cardiac arrest.

Honoring Survivors and Heroes

Each year we honor people who have saved a life through CPR and/or the use of an AED as well as honoring those whose lives have been saved through CPR and/or AED. All Heroes, Survivors and Sponsors receive an award from the Sudden Cardiac Arrest Association, the American Heart Association and proclamations from Governor Christie's office and Congressman Chris Smith's office.

The LifeForce Foundation

The foundation was created to supply AEDs, other medical supplies, and education, to families or organizations that are in need of an AED, but cannot afford one. One Hundred percent of all proceeds from all fundraising go towards the foundation's mission. There is not a single penny that is used for salaries or administrative cost.

How you can help

We are reaching out to our local businesses to be a sponsor, make a donation to be auctioned and/or take out an ad in our sponsor book.

8th Annual CPR/AED Awareness Day

Sunday, June 4, 2017

Sponsor Form

All proceeds will go to sponsoring a hero or survivor at the event as well as contributing to the LifeForce Foundation.

| Sponsor Levels | | |
|-------------------|---|---|
| Sponsor Level | Donation Amount | Sponsor Benefit |
| Gold | \$1,000.00 | Sponsor Award + Full Page Ad + 10 Tickets + Name on T-Shirt |
| Silver | \$750.00 | Sponsor Award + Full Page Ad + 6 Tickets + Name on T-Shirt |
| Bronze | \$500.00 | Sponsor Award + Full Page Ad + 4 Tickets + Name on T-Shirt |
| T-Shirt Sponsor | \$250.00 | (4 sponsorship's available) Name on Top of Shirt |
| Wristband Sponsor | \$150.00 | "LifeForce Foundation – CPR Hero" wristband |
| Gift Sponsor | Sponsor Level equal to the amount of item donated. For Gift Items in amounts below \$500 you will have your name included in our event booklet. | |

If you cannot attend the event, consider using the tickets to give to your employees, colleagues, family, or friends! Tickets include Admission into Six Flags Great Adventure Theme Park and the NEW Safari Off Road Adventure as well as an All-You-Can-Eat Buffet.

| | |
|-------------------|--|
| Name/Organization | |
| Contact Person | |
| Address | |
| Phone Number | |
| Email | |
| Sponsor Level | |
| Gift Sponsor Item | |

Please make all checks payable to:
Mail this form and check to:

"LifeForce Foundation"
LifeForce Foundation
c/o CPR/AED Day at Great Adventure
5 Roe Lane
Howell, NJ 07731

Deadline for sponsorship: Friday, May 26, 2017
For Questions, please call Mat Giachetti at 732-919-6070

8th Annual CPR/AED Awareness Day

Sunday, June 4, 2017

AD Book Donation Form

All proceeds will go to sponsoring a hero or survivor at the event as well as contributing to the LifeForce Foundation.

| Ad Size | Amount |
|--------------------------------|----------|
| Back Cover - Full Page | \$200.00 |
| Inside Front Cover – Full Page | \$150.00 |
| Inside Back Cover – Full Page | \$150.00 |
| Full Page Ad (4.25”w x 7.5”h) | \$100.00 |
| Half Page Ad (4.25”w x 3.75”h) | \$50.00 |

Please email Ad copy (.pdf format) to: cgiachet@optonline.net

| | |
|-------------------|--|
| Name/Organization | |
| Contact Person | |
| Address | |
| Phone Number | |
| Email | |
| Ad Size | |

Please make all checks payable to:

“LifeForce Foundation”

Mail this form and check to:

LifeForce Foundation

c/o CPR/AED Day at Great Adventure

5 Roe Lane

Howell, NJ 07731

Deadline for Ad Book: Friday, May 26, 2017

For Questions, please call Mat Giachetti at 732-919-6070